



Keep Prince William Beautiful

Getting a Handle on Neighborhood Litter

Lynda Kummelt, MPH

A Little About Me

- 🍃 From Indiana
- 🍃 Husband and I are Veterans
- 🍃 2 years with KPWB
- 🍃 Fun Fact: I take tap lessons!



History of KPWB

Environmental non-profit
serving all of Prince William
County

- 🌿 Formed in 1982
- 🌿 Formerly known as the Prince William Clean Community Council
- 🌿 Keep America Beautiful affiliate



Programs

Educational Outreach and Volunteer Programs

Educational Outreach

- ❧ Programs offered to schools, libraries, and large groups
- ❧ Informal education shared at festivals or events
- ❧ Internship programs for local colleges and universities.

Volunteer-based Programs

- ❧ Adopt-A-Spot
- ❧ Community Cleanups
- ❧ Litter Survey
- ❧ Shopping Center Survey
- ❧ Storm Drain Label

Adopt-A-Spot

- 18 cleanups per 2 year agreement
- 55 Adopt-A-Spots last year
- Close to 13,000 pounds of litter and recycling collected
- Individuals, families, civic groups, churches, businesses



Community Cleanups

- 🍃 One-time cleanup
- 🍃 Almost 18,000 pounds of litter and recycling collected
- 🍃 Route 1/Great Prince William Cleanup
- 🍃 Winter Shelter Cleanup
- 🍃 OBR Cleanup
- 🍃 Veterans Park Cleanup



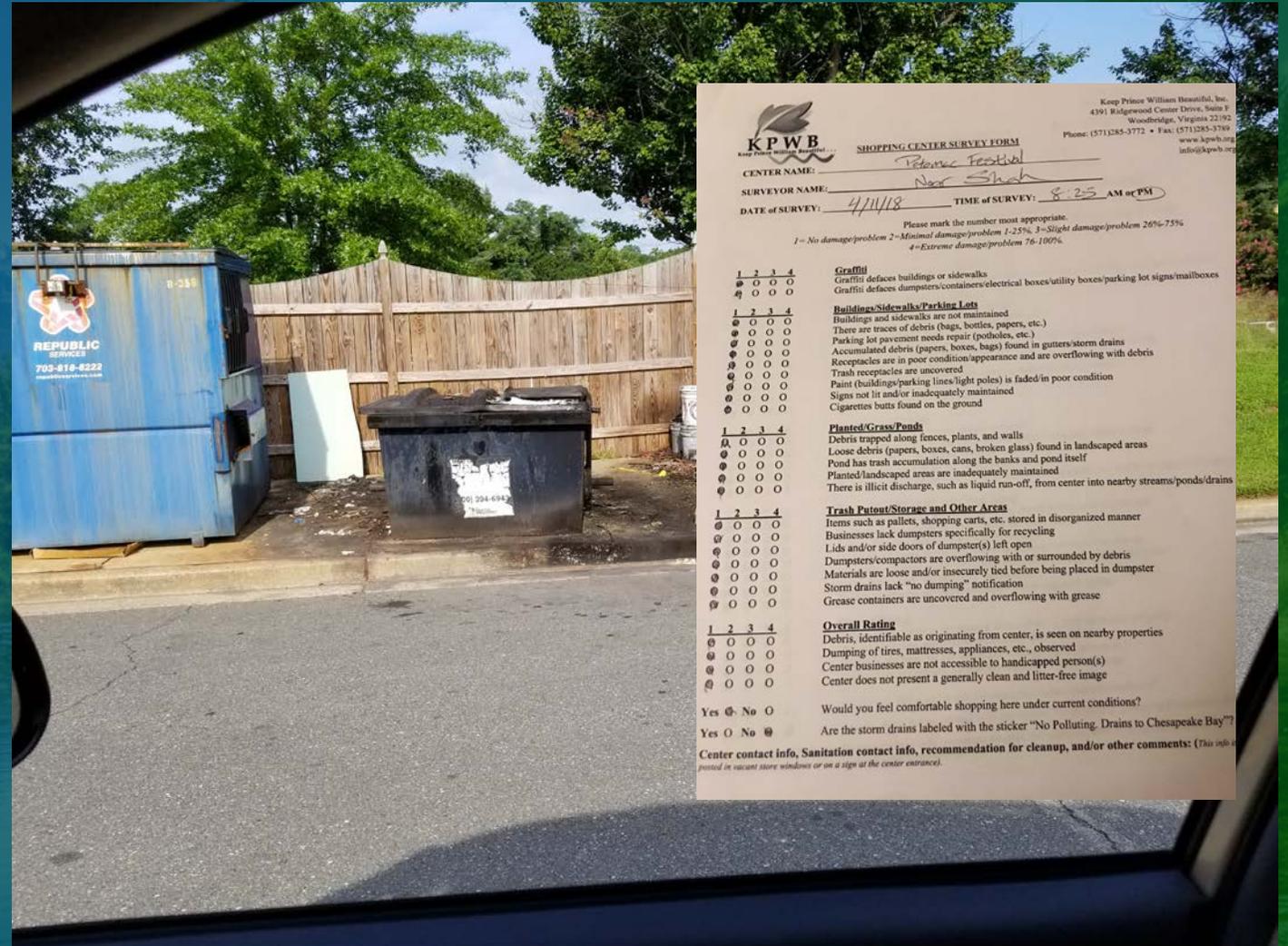
Litter Survey

- 4 times per year
- Volunteers assess 13-15 areas in PWC
- Rate 1-4
- Report findings to Neighborhood Services
- Required for Keep America Beautiful affiliate status
- Difficult to recruit volunteers during the week



Shopping Center Surveys

- Volunteers assess different topics, i.e. litter, beautification, storm drains
- Report findings to PWC
- School service hours, community service hours
- Tailor the number of sites to the volunteer



Storm Drain Labels

- Volunteers put down labels at an area of their choosing
- Hand out door hangers with educational information
- Reduce and eliminate oil, fertilizers, grass clipping, etc., from getting in to storm drains
- School service hours, community service hours



Partnerships

Individuals, groups, and organizations partnering with KPWB

Prince William County Government

- Public Works
- Soil and Water Conservation District
- BOCS
- Risk Management
- Neighborhood Services
- Parks, Recreation, and Tourism
- PWC Schools



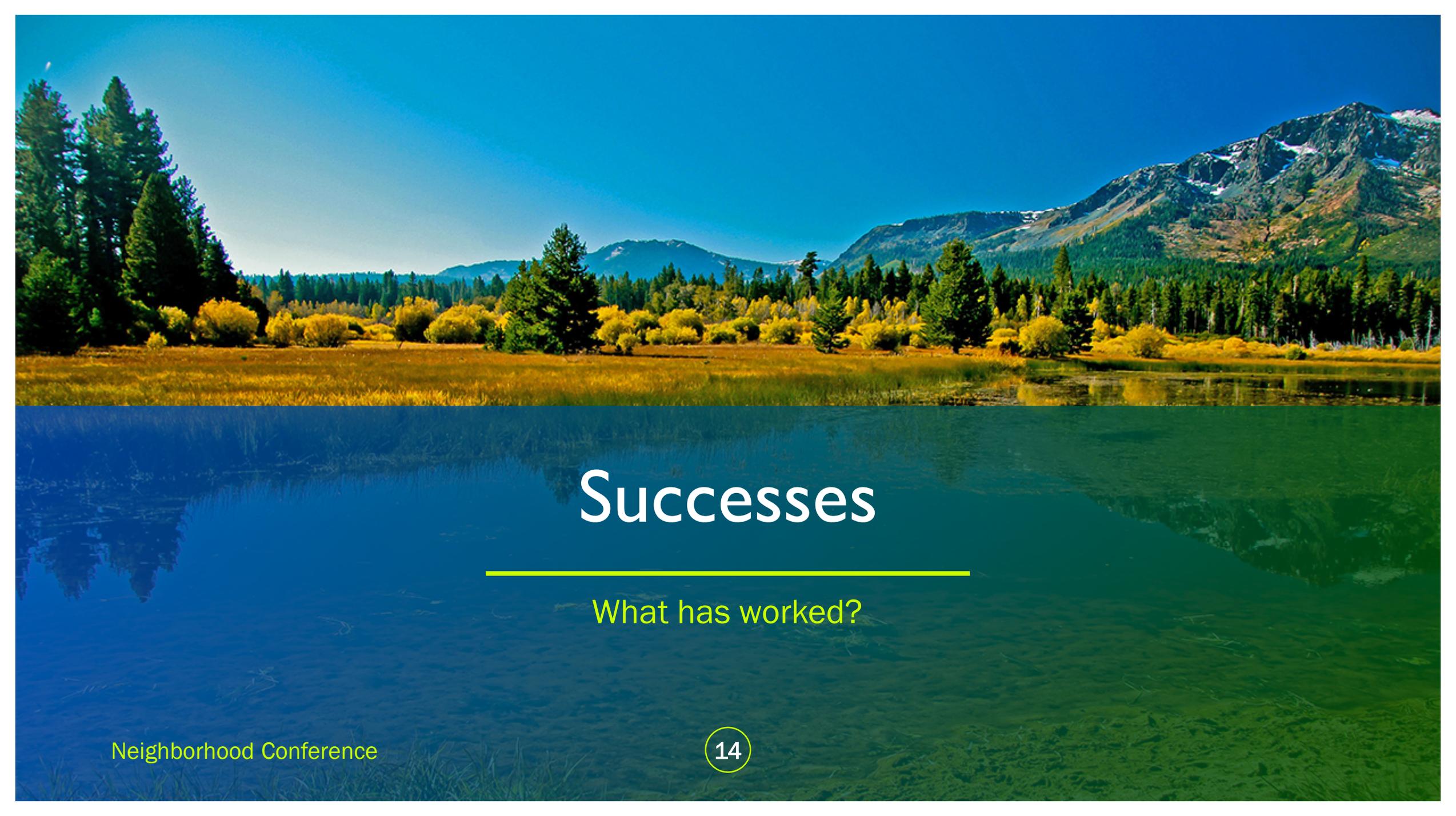
Non-Profits

- Prince William Conservation Alliance
- Bees in Schools, LLC
- Prince William Wildflower Society
- EarthSangha
- Virginia Council for Prevention & Recycling
- Keep America Beautiful
- Responsible Battery Coalition
- Alice Ferguson Foundation



Businesses

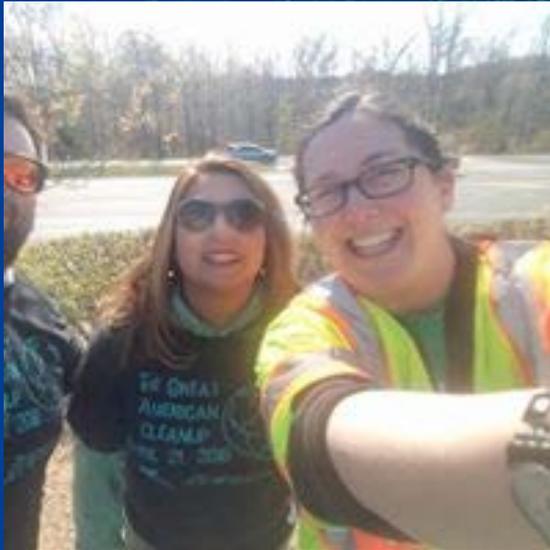
- ✔ Vulcan Materials
- ✔ JK Enterprise Landscape Supply
- ✔ Penguin Paddling
- ✔ UPS
- ✔ AARP
- ✔ Paisanos
- ✔ Timberland
- ✔ Madigans
- ✔ Merrifield Garden Center
- ✔ Transurban
- ✔ Findley Asphalt
- ✔ Home Depot
- ✔ Lowes
- ✔ Pepsi
- ✔ And many others



Successes

What has worked?

Great Prince William Cleanup



 **New Woodbridge** *the official site of*
FRANK J. PRINCIPI
Woodbridge Magisterial District Supervisor



Pollinator Garden-Dumfries Rd Landfill



Neighborhood Conference



Woodbridge Senior Center



Neighborhood Conference

AARP[®]

Old Bridge Road Cleanup



Occoquan District Update

Supervisor Ruth Anderson

2241-K Tacketts Mill Drive, Woodbridge, VA 22192
703-792-4643



Neighborhood Conference

Winter Shelter Cleanup



Neighborhood Conference



JOHN D. JENKINS
NEABSCO DISTRICT SUPERVISOR



Serving the People of Dale City and Prince William County Since 1982

Costco "Love Where You Live" Cleanup





Prince William County, Prince William Soil and Water, Keep Prince William Beautiful, Merrimac Farm Master Naturalists, "Friends of the Square" - Partner to help keep our Watersheds Clean
Saturday, October 27 (9Am - 12 NOON)

"LOVE WHERE YOU LIVE"- JOIN US IN CLEANING OUR LOCAL STREAM!

Team up for a volunteer cleanup event and bring awareness on littering. **Volunteers are wanted. Great for student community service hours. Sign up!**

Supporting Groups:

- ❖ Costco (Awareness Partner)
- ❖ Businesses within the Square
- ❖ Virginia Management/other proper owners within the Square
- ❖ Home Depot
- ❖ Stonewall Jackson Volunteer Fire & Rescue (Safety 1st Partner)
- ❖ Boy Scout Troops
- ❖ Students from area schools

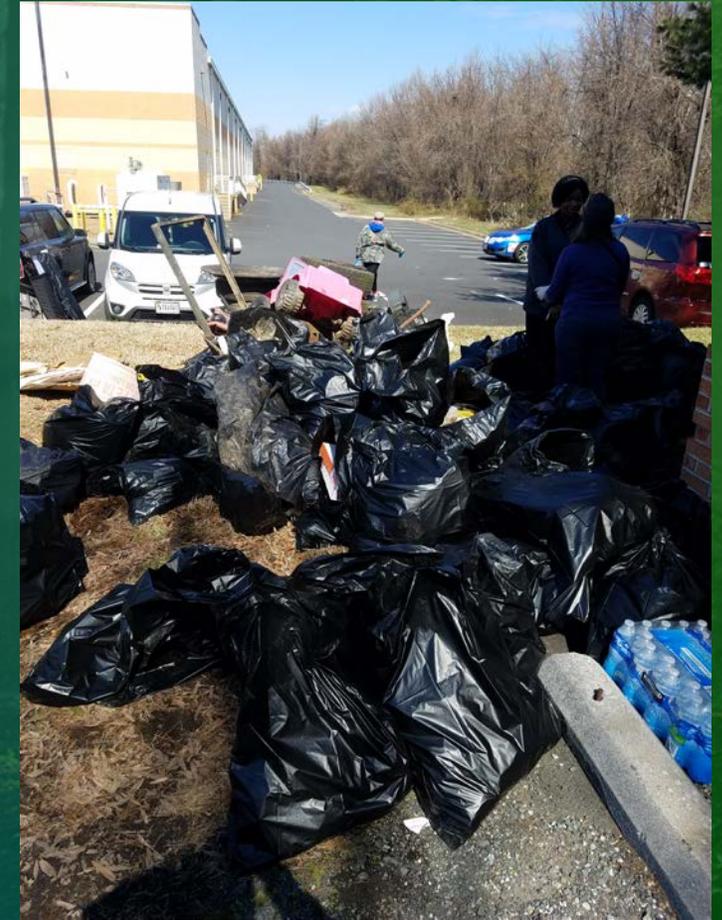
****Everyday is Earth Day!****

WHEN? Saturday, October 27 (9Am - 12 NOON) Third phase of project

WHERE? Waterway near **Bull Run Shopping Center & COSTCO Manassas**

WHAT? Litter bags, litter grabbers & gloves to be provided. **Wear boots.**

CONTACT:
Prince William Soil and Water Conservation District
Water Quality/Adopt-A-Stream Coordinator
waterquality@pwsxcd.org
571-379-8213



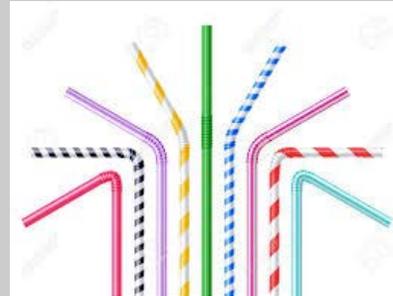


Effecting Change

Litter Control in Your Neighborhood

The 5 Rs

- Reduce
- Reuse
- Recycle
- Refuse
- Rethink/Rot



Recycling

- 🍃 Most promoted of the 5 Rs
- 🍃 Changing approach based on who takes our recyclables
- 🍃 Great resources at our county landfills



Plastics

- ❖ 1 through 7 narrow neck and wide mouth containers including soda, juice, milk, margarine/butter, yogurt, sour cream, cottage cheese, buckets, plant pots, etc.
- ❖ Rinse out containers. Bottle caps may be replaced after rinsing.
- ❖ No hazardous materials (such as oil, flammable materials, chemicals, etc.).

Plastic Bags That Can Be Recycled

- 🍃 plastic shopping bags (from any store – remove receipts, etc.)
- 🍃 food packaging (Ziploc-type bags)
- 🍃 bread bags
- 🍃 plastic liners from cereal boxes (do not include if they tear like paper)
- 🍃 produce bags
- 🍃 dry cleaning bags (remove staples, receipts, hangars)
- 🍃 plastic newspaper wrapping
- 🍃 product wrapping (such as covers a case of water bottles, etc.)
- 🍃 bubble wrap and air pillows (popped)
- 🍃 plastic shipping envelopes (remove labeling)
- 🍃 TREX- make into decking, benches
- 🍃 Keep it out of the single stream (recycling center shutdowns)

Plastic Bags That Cannot Be Recycled

- ❧ frozen food bags
- ❧ cereal box liners that tear like paper
- ❧ biodegradable bags
- ❧ pre-washed salad bags
- ❧ candy bar wrappers
- ❧ chip bags
- ❧ six-pack rings

Aluminum and Steel

- 🍃 Aluminum cans
- 🍃 Steel cans
- 🍃 Empty aerosol cans
- 🍃 Clean foil products and wrap
- 🍃 Do NOT include foil with food left on it

Glass

- Remove caps & rinse
- Not accepted: plate glass mirrors, light bulbs, ceramics, cookware, drinking glasses, or chemical bottles
- Reuse!!

Paper, Cardboard, and Cartons

- Any paper that tears
- White/colored paper, magazines, catalogs, books, junk mail (even envelopes with clear windows) and paperboard boxes (e.g. cereal tissue etc.).
- Do not include plastic bags included in newspapers.
- Flattened cardboard and paperboard up to 2 ft. X 2 ft. in size
- Do not include cardboard with food residue or plastic liners. Not recyclable at trailer sites.

Electronics

- Computer (CPU), notebook/laptop computer, and computer monitor, keyboard, mouse, etc.
- Small printers and small copiers*, fax machines and scanners
- Ink and toner cartridges
- Televisions, including picture tube, projection LCD and plasma types
- VCRs, CD/DVD players, stereos (no speakers)
- Telephones and cell phones
- Computer cables and cords, chips and cards, miscellaneous circuit boards
- Other electronic equipment with a circuit board or electric cord

Batteries

- 🍃 Household, recyclable, and car batteries (place in plastic bag or tape ends to prevent short circuit)
- 🍃 Residents can also drop off nickel cadmium (Ni-Cd), nickel metal hydride (Ni-MH), lithium ion (Li-ion), small sealed lead (Pb) batteries and cell phones at retail locations throughout the community.
- 🍃 Collection containers can be found at retailers such as Home Depot, Lowes, Radio Shack, Staples, Sears and Best Buy.
- 🍃 Car batteries can be returned to stores (Advance Auto, Carquest, AutoZone, Walmart)

Scrap Metal

- Appliances, car parts, bicycles, swing sets, mowers (fluids removed), metal pipes, metal fixtures, metal siding, chain, microwave ovens, sheet metal, tire rims, fencing, cable
- Call Landfill to double check

Special Handling

- Residents can dispose of products with freon, such as refrigerators, freezers and air conditioners at the landfill for recycling. The freon is safely removed by a licensed company.
- Businesses can also recycle appliances, but they must have the freon removed first and provide documentation that the freon has been removed before bringing the appliance to the landfill.
- Motor oil, oil filters and anti-freeze from residents at the County Landfill and Balls Ford Road Compost Facility.

Textiles

- 🍃 All type of clothing, linens, drapes/curtains, handbags, belts and paired shoes.
- 🍃 Do not include wet or mildewed materials, carpets and rugs or rubber.
- 🍃 For more information: www.pwcgov.org
- 🍃 Search for: Recycling in Prince William County

Terracycle

- 🍃 Cigarettes
- 🍃 Toms of Maine
- 🍃 Bausch & Lomb contact lenses and blister packs
- 🍃 Solo Cup
- 🍃 Snack Bag (chips, pretzels, etc)
- 🍃 Pur and Brita
- 🍃 Gillette Razors
- 🍃 Febreze
- 🍃 Flonase
- 🍃 Honest Kids and Clif Bar
- 🍃 Burts Bees
- 🍃 Bear Naked
- 🍃 Barilla
- 🍃 Arm & Hammer

Reduce and Reuse

- Shift focus to these two Rs
- Uses fewer resources compared to recycling

Refuse

Single use plastics

Bags



Rethink/Rot

🌿 Rethink your choices

- 🌿 Less packaging

🌿 Compost food waste

- 🌿 1/3 of food (1.3 billion tons) is wasted

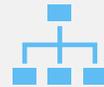
Behavior Change



Get the facts



Prioritize the behaviors



Develop and implement action plan



Evaluate the impacts



Provide feedback



Advocacy

Reaching disadvantaged communities

Connecting with groups in need of education

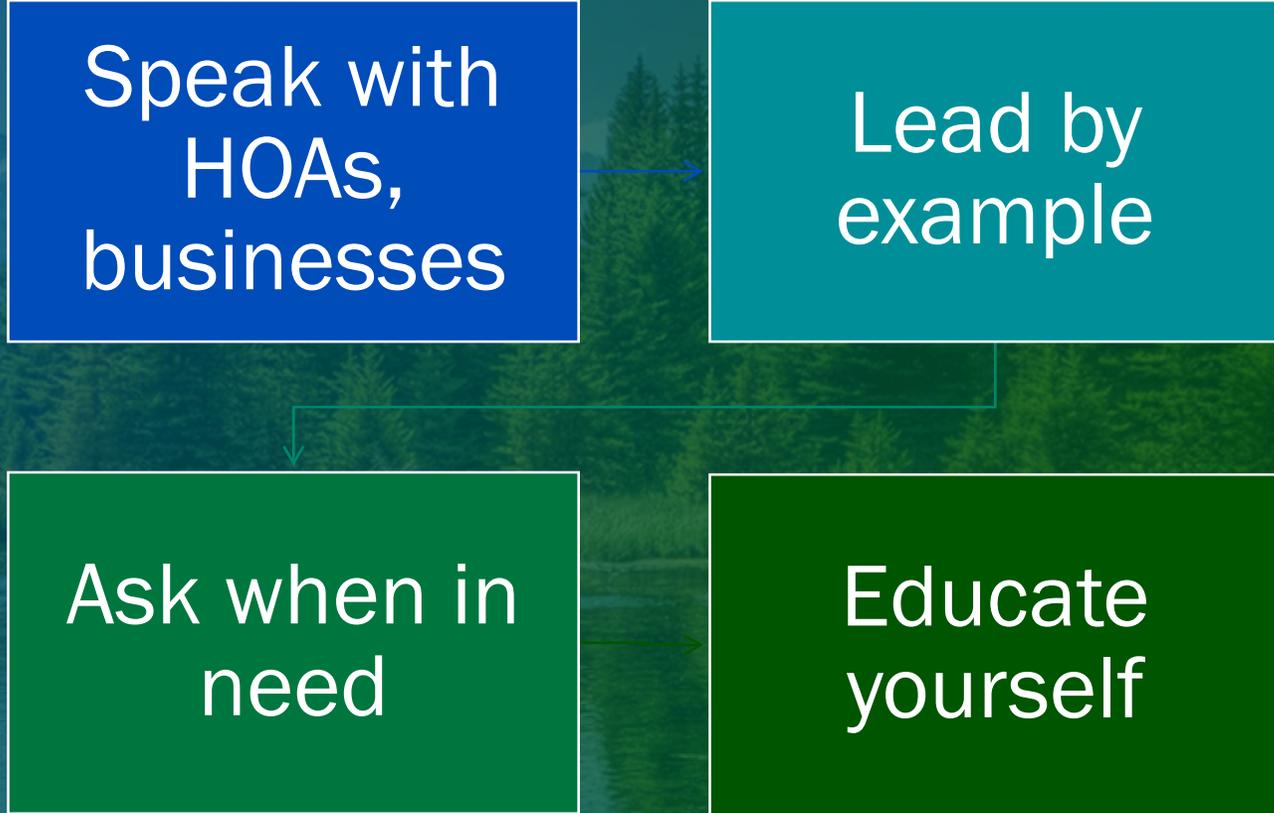
“The Choir” advocate in their communities

Solidify the message of 5 Rs





What Can You Do?



Volunteers

They get the job done!

Neighborhood Conference

Who Volunteers?



K-12 Students



College Students



Military



Businesses



Civic and Religious Groups



“The Choir”



KPWB Board Members

Our Volunteer Corps



Neighborhood Conference

The Future of KPWB

Exceeding Expectations

Neighborhood Conference

45

Programs

- 🌿 School gardens
- 🌿 Beautification/restoration projects
- 🌿 Litter pick-up
- 🌿 Interns



Outreach

- 🌿 Festivals
- 🌿 Schools
- 🌿 Libraries
- 🌿 Educational STEAM Expos
- 🌿 Disadvantaged Communities



WILLIAM CLEANUP



Visit www.kpwb.org to sign up today!



Sponsorship and Other Funding

- Form stronger partnerships with local businesses
- Engage supporters to attend fundraisers
- Grants, grants, and more grants
- Fundraisers

Neighborhood Conference

Prince William Art Contest

Presented in Partnership with Burke and Herbert
Entries must be postmarked by April 1, 2019



Last year winner artwork Tessa McClinton

Win A \$500 Scholarship!

- Any Prince William County resident high school student (grades 9-12)
- Drawings, photography, paintings, and other mediums accepted; see guidelines for details
- Your original piece should be focused on the theme "Protecting Our Pollinators".
- Entry form must include a short statement about the original work.
- Multiple entries allowed; The grand prize winner will receive a \$500 scholarship, the runner-up in each category will receive a certificate. In addition, honorable mentions will be presented.

3RD ANNUAL FARM TO TABLE FUNDRAISER

Enjoy an evening of food, wine, and music.

Bid on silent auctions items and browse the vendors in the Marketplace

MAY 4, 2019
6:30 PM TO 9:30PM
THE WINERY AT LA CROIX
TICKETS: \$50 TO





THANK YOU!

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